



Dr Carola Hillenbrand - Subject Area Leader

Reputation and Relationship

Carola is the Lead Researcher in the John Madejski Centre for Reputation, overseeing a variety of international and large-scale research projects. She also teaches statistics and multivariate data analysis on both the MBA and the doctoral programme.

Carola is a certified Coach, a licensed NLP Practitioner and a Chartered Psychologist with the British Psychological Society.

Before joining Henley in 2002, Carola had three years market research experience with Creative Analytic 3000 GmbH in Frankfurt, Germany. Carola is currently researching into Corporate Responsibility within organizations.