



Dr. Elena Beleska-Spasova

Subject Area Leader – Strategy and International Business

Elena was the winner of the 2008 Michael Z. Brooke Prize for Best Doctoral Paper at the 35th Academy of International Business UK & Ireland Chapter (UKI) Annual Conference.

Her areas of interest lie in: International business strategy; Resources, capabilities and performance; Global and regional strategies of Multinational Enterprises (MNEs); International business environment; MNEs as regional/global networks; and Social networks and corporate strategies.

Her PhD in International Business as well as her involvement in The John H. Dunning Centre for International Business at Henley Business School enabled her to take on the role of Subject Area Leader for Strategy and International Business.