



Dr George Tovstiga - Subject Area Leader

Strategic Direction

George teaches, researches and consults in the areas of strategy and innovation management. He has extensive international experience as a management educator, industry practitioner, author and consultant.

He has over 15 years industry management experience, notably in the areas of R&D, innovation and engineering management with Xerox Research (Canada) and Bayer AG (Germany) and ABB (Switzerland) AG. Prior to joining Henley, George consulted for Arthur D. Little Ltd (Switzerland) within the areas of Strategic Growth and Innovation Practice. George is a consultant to a number of multinationals in the area of strategy and innovation management and has published extensively in this area.

He teaches corporate and competitive strategy, innovation management and Mergers and Acquisition.

